

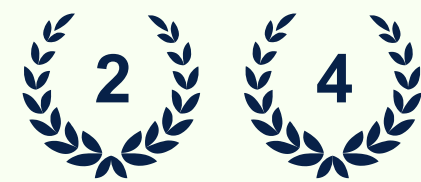


# PROPOSAL

Company overview and short list of services

# Team

In addition, our team became the winner of the Binance GameFi hackathon (sponsored by Animoca Brands, 1inch Exchange, etc.)



**Igor**

CEO, Founder

- 11 years of experience in IT
- 6 years in the crypto industry
- CEO IMPS Kingdom, Shaolin.Soccer
- CTO TONBanking
- CTO SeedLaunch.org



**Ilya**

Fullstack Developer



**Lyubov**

Designer



**Rustam**

UI/UX, Product Designer



**Vladimir**

Team Lead,  
Fullstack Developer

Experienced and results-oriented team leader and fullstack-developer with more than 6 years of commercial experience and 8 years of general experience development.



**Dmitry**

Fullstack Developer



**Anastasia**

Designer



**Константин**

Lead Game Designe



**Mike**

Senior Blockchain Developer

- Winner of the Imaguru Blockchain Hackathon 2017 (project "ICO Booster")
- Winner of the Imaguru Fintech Hackathon 2018 (project "Credit Chain")



**Timur**

Fullstack Developer



**Larina**

Tester



**Jovan**

Community Manager



# Portfolio

STEPUP EX

OVERVIEW

TOKENS

PAIRS

ACCOUNTS

STEPEX ANALYTICS

Search StepEx pairs and tokens...

MARKET CAP, \$1,502,070.5

SPEX PRICE, \$0.0125

PROTOCOL OWNED LIQUIDITY, \$4,133.7

TRANSACTIONS

24H	WEEKLY	TOTAL
488	4,463	37,142

TREASURY, SPEX

24H	WEEKLY	TOTAL
2,014	45,855	813,157

LIQUIDITY

\$8,350,901.3 -2.88%

VOLUME (24HR)

\$149,833.7 +13.11%

FEES, \$

24H	WEEKLY	TOTAL
530	4,341	48,821

BURNED, SPEX

24H	WEEKLY	TOTAL
1,007	22,928	406,579

STEPEX

DISCORD

THEETTER

SWAP

POOL

GO BACK

DELETE SWAP

EXAMPLE

0.0%

25%

50%

75%

100%

FITFI 117.4645

KCAL 9.466

YOU SELL

FITFI/KCAL

POOL TOKENS: 8.002098919

SHARE OF POOL: 0.149%

FITFI: 234.929

KCAL: 18.9328

Step App Dex

TONBanking Official Bot

TONB User

53.01123 TONB

Send

Receive

Buy

Payment QR

POP Market

Stats

DEX

Your money

TON \$592.13 \$522.13

BTC \$1.64 +12.41% \$522.13 \$522.13

History

Invoices

from Helen January 7, 8:59 PM -1 TONB \$5

TONBanking Official Bot

Request Payment

Show the QR-code to payer or share the bottom link to the payer

Amount

244,105 TONB

Copy

Payment Link

tonb.io/d1231231234

Copy

Share

Go Home

TONBanking Official Bot

Top-Up Virtual Card

9193 1033 8280 0101

201 USD

Top-Up the card, min 25 USD

52 USD

38 TONB

5.5% Top-Up Commission

3.45 TONB 10 USD

Transaction fee

0.1 TONB

Most of the fee will be returned after completing transaction. We take it with a reserve since the commission in the TON blockchain is flexible.

Total TONB

69 TONB 80 USD

TONBanking Official Bot

P2P Market

Buy or Sell TONB

Completed

Buy 300 TONB 2 TON

Sell 411 USDT TRC 20

Created Today at 3:14 PM

Order num #0000124204

Pay

Completed

Buy 300 TONB 2 TON

Sell 411 USDT TRC 20

Created Today at 3:14 PM

Order num #0000124204

Details

TON Banking

STEPUP

SEARCH SOMETHING

CONNECT WALLET

CATEGORIES

COLLECTIONS

STATUS

RARITY

PRICE

SORT BY

MULTICHAIN NFT MARKETPLACE & AGGREGATOR

STEPUP IS THE COMMUNITY-FIRST MULTICHAIN NFT MARKETPLACE AND AGGREGATOR WITH REWARDS FOR PARTICIPATING. BUY NFTS (OR SELL 'EM) TO EARN REWARDS. EXPLORE THE MARKET TO GET STARTED.

LIST AN NFT

EXPLORE NFTS

1/1 DOTDOTDOT #1243 1,984 ETH OFFER: 0.88 ETH

1/1 SNEAK #2784 149.7 AVAX OFFER: 90.5 AVAX

100DOTDOTDOT

8STEPSEAKERS

STEPUP

CHANGE AVATAR

SAVE CHANGES

DELETE PICTURE

Step App Marketplace

Choose a Set to Battle

Battle Cards

25 340 12 abilities

Drop 2x DMG to the weakest enemy every turn.

A grudgeful, underdogged boxer who showed no mercy against his foe anything to win.

01

015

01

015

Calvaria



# Portfolio



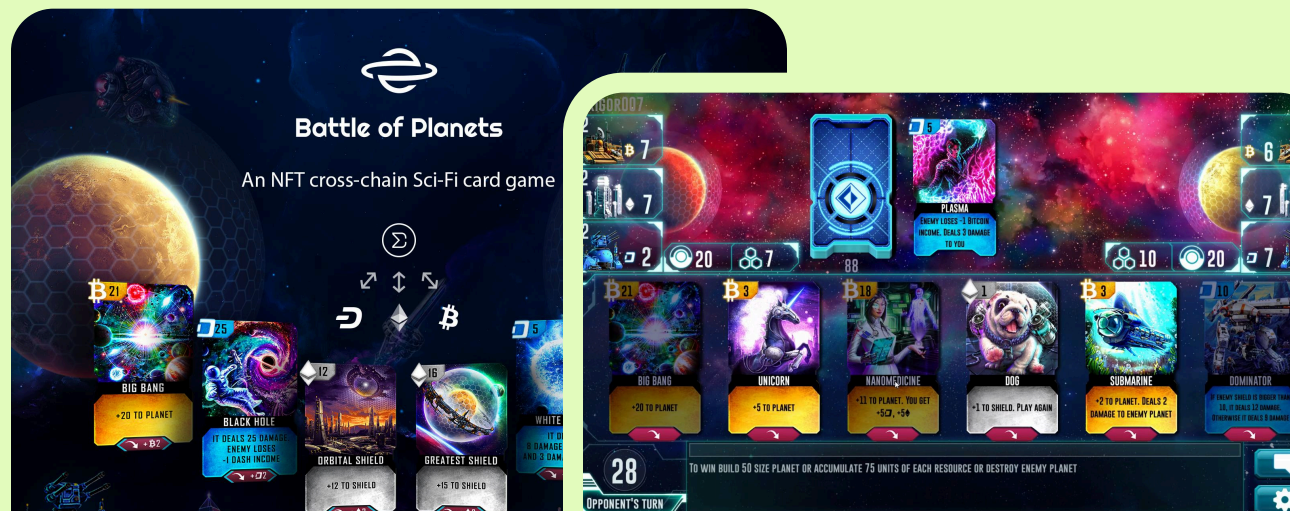
IMPS Kingdom



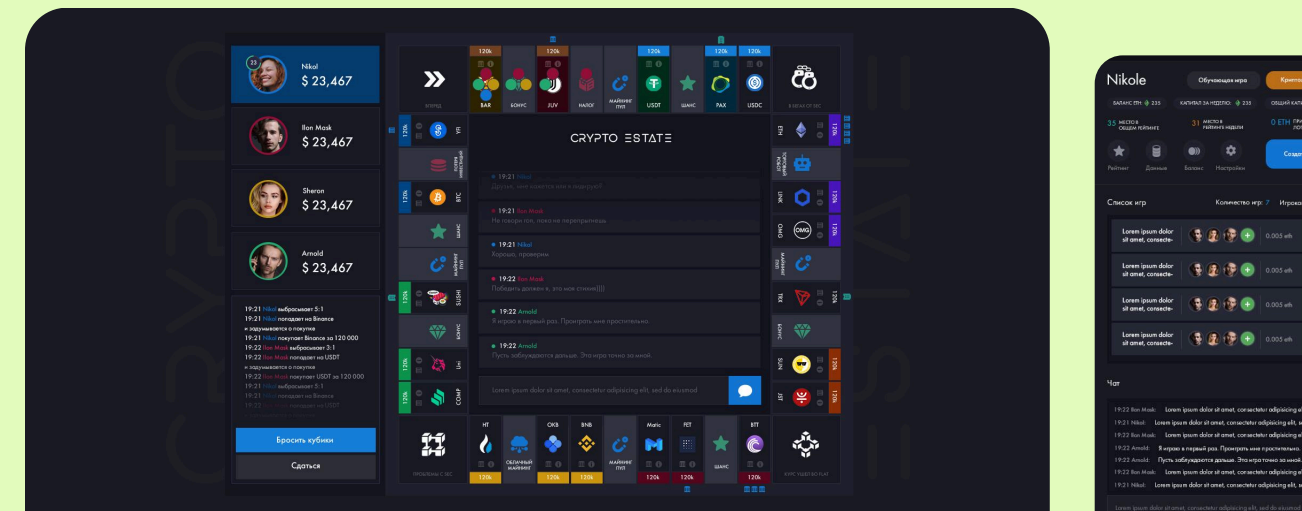
Monopoly Online



Shaolin Soccer



Battle of Planets



Cryptopoly Online



# Clients

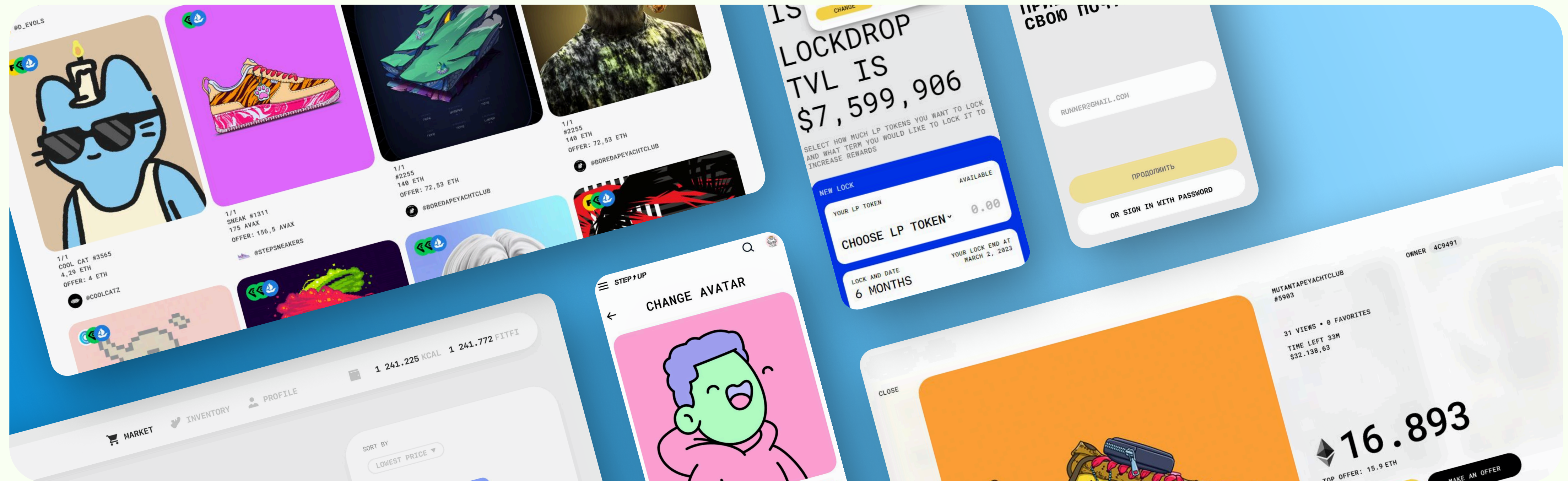
**STEP**  **APP**

[Step App Dex](#)

[Step App Info](#)

[Step App Lockdrop](#)

[Step App Marketplace](#)



# Why Us

- 1 Over 15 years of experience in game development and enterprise creation
- 2 In-house development
- 3 Experience working on complex projects such as MMORPGs
- 4 Experience working in a leading GameDev company

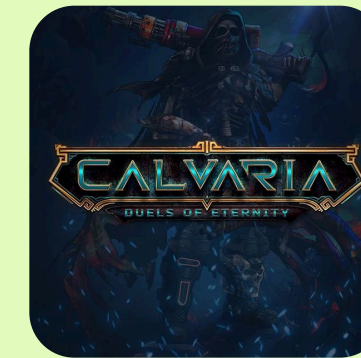




# Participated and developed



**Allods Online**  
MMORPG



**Calvaria**  
The battle card game set  
beyond the veil of death



**Lovecraft's  
Untold Stories**  
2D Dungeon Crawler RPG



**SkyForge Online**  
LTV 250\$ MAU 500 000+



**Imps Kingdom**  
NFT Play-to-Earn Strategy  
Game

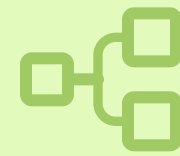


**Shaolin Soccer**  
Multi-layered 2D Play-and-  
Earn, Move-2-Earn and Kick-2-  
Earn cross-chain game

# Services



**AR / VR / MR applications**



**Blockchain & Web-3**



**NFT /collections & games**



**Browser and social  
network games**



**Websites  
and high-load services**



**NFT / Defi / Marketplaces  
/ Cryptobanking / Fintech**



**Auditing smart contract**



**Mobile applications  
and games**



**Artificial intelligence (AI)**



# Additional Services



## Creation of pitch decks and product packaging

Content, traffic, landing pages for projects and A/B tests



## Marketing strategy development



## Webupp clickers in Telegram (e.g Notcoin & Hamster)

**193k+**  
Subscribers

**1000+**  
Projects

**301**  
Clients



## AR & VR

AR/VR products for brand marketing



## Web 3.0 / NFT

Creation of NFT collections and games for the brand



## 2D/3D design, motion graphics



## Clothing brand

# Technology Stack

## Team

- 1 full-time Team lead
- 1 full time business developer
- 4 full-time back-end developers
- 4 full-time front-end developers
- 2 full-time blockchain developer
- 1 full-time product designer
- 1 full-time lead product designer
- 1 project manager
- 2 tester
- 1 DevOps

## Stack

- Web3, blockchain
- React / Typescript, Redux
- Angular
- NodeJS
- NestJS / ExpressJS
- Solidity
- FunC, Tact
- PostgreSQL / MongoDB
- Redis
- RabbitMQ / Apache Kafka
- Unity, Unreal Engine
- WebGL / Canvas, Three.js / Pixi / Babylon.js
- Rust, Golang
- Java / Kotlin
- Swift
- Cordova / Phonegap / React native / Flutter



# What's included



**Business analysis**



**Architecture setup**



**Design**



**Front-end development**



**Back-end development**



**Security and functionality testing**



**Technical documentation**



**Full project management and support**

# Contact Me



**Igor Samokhin**

Binance hackaton 🏆

CEO IMPS Kingdom      CEO Shaolin Soccer  
CTO SeedLaunch    Lecturer TON Foundation



[@goldappru](https://t.me/goldappru)